



95% of AI Enterprise Projects
Haven't Delivered on Expected
Outcomes

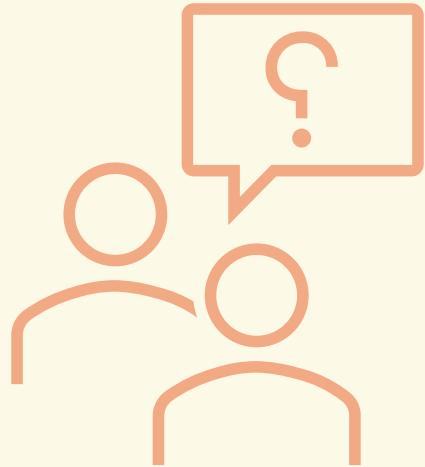
Source: *The GenAI Divide: State of AI in Business 2025, MIT*

Digital transformation across sectors
has been rocky for decades...

Up to 84% of digital transformation projects fail to deliver their expected benefits

With over \$30 billion invested!

Source: Where Businesses Go Wrong With Digital Transformation, Forbes 2019



Will we see same results in AI
adoption in nonprofit and
education?

What do experts believe drives this pattern of failure with new tech adoption?

Failure Pattern 1: Ignoring key stakeholder/ community groups.

Failure Pattern 2: Shallow understanding of root cause problems – that we hope AI will fix.

Failure Pattern 3: Making AI a solution looking for a problem.

AI Can Support Nonprofit and Educational Capacity Building Efforts

If we avoid common pitfalls using:

Human Centered Design



Human Centered Design Approach

Track and define real
needs + outcomes

Prototype + pilot with
stakeholders before
scaling.

Listening + empathy

What failure patterns are you seeing with AI adoption at your organization or school?

To share, comment below.

